



Deb Coman

Content Marketing Strategist . Copywriter . Speaker

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Deb Coman is a speaker, communication strategist, writer, and editor helping entrepreneurs, business coaches, authors and energy healers to get their message out into the world in a polished, professional way so they can Get Clear, Get Noticed, and Get Paid!

Deb believes that effective communication is the cornerstone to a successful business and that everyone can establish a content-rich, relationship-based marketing strategy that helps them to create and share their messages with more ease and less stress.

Clients include Huffington Post writers, publishing companies, business coaches, and entrepreneurs. They share that Deb "gets" them and translates their thoughts and ideas into online content including website copy, sales pages, blogs, newsletters, and social media with a strategy based on relationship marketing. Her talks share these same strategies in an engaging, captivating manner that is content-rich and easy to implement.

Deb lives in Syracuse, NY with her husband, three sons and a brand new puppy...just to keep life interesting.

Most Requested

Deb's most requested signature talks:

How to Write with More Ease and Less Stress

- Establish a repeatable, stress-free writing process with 5 essential steps.
- Captivate, engage, and convert with these critical ingredients to messaging!
- Learn how to use your best secret weapon (hint: it's right between your ears!).
- Edit your own work with sure-fire strategies every time!

How to Craft an Elevator 'Invitation' That Converts

- Drastically improve client conversion.
- Make an introduction that causes people to "lean in."
- 3 Critical Parts to your elevator "invitation."
- Get heard in a noisy online world!

How to Use Live Streaming to Build Your Business

- Use live streaming as a social media game changer.
- Promote engagement and gain new clients.
- Move from newbie to confident broadcaster in a couple of hours!



Connect with
Deb Coman

/DebComanWriting

I've learned a lot from Deb. She is a genuinely warm person who demonstrates how to make people feel connected and valued by being just that...a rare quality in the dog eat dog world of business.... Great presentation! A lot of food for thought... " –Mary Frances Millet

Deb has helped me be more professional in how I communicate my services and offerings to potential clients, therefore enhancing my chances for a good first impression. For that, I am very grateful!" –Maureen K. Calamia